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**LEVEL 3 AWARDS, CERTIFICATES
AND DIPLOMAS
IN
PHOTOGRAPHY**

UNITS AND RULES OF COMBINATION

About ABC Awards

ABC Awards (ABC) is one of the largest vocational awarding bodies in the United Kingdom with an established reputation for quality and customer service. ABC is recognised by the regulatory authorities. ABC is a Component Awarding Body (CAB) for 14-19 Diplomas.

The ABC portfolio of qualifications includes National Vocational Qualifications (NVQs) and Vocationally Related Qualifications (VRQs).

ABC's VRQs may also be

- Technical Certificates
- Additional and/or Specialist Learning for the 14-19 Diplomas
- Included within one of more of the four Foundation Learning Tier Progression Pathways

ABC's national operation is supported through its regional offices which provide support to centres and a full range of assessment services. ABC has a team of dedicated staff who can offer advice and guidance on the full Portfolio, Examination and Moderation services including e-Assessment offered by ABC, as well as the full range of ABC training events and conferences. The team is committed to helping you in the way that suits your requirements and is available to visit you at your convenience.

ABC encourages centres to use its on-line registration service. Registration facilities are available through our web site – <http://www.abcawards.co.uk/secure/register.php>

Sources of Additional Information

The ABC web site www.abcawards.co.uk provides access to a wide variety of information.

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Information in this publication is correct at time of going to press but may be subject to change. Any amendments will be published on our web site and centres are encouraged to check this site regularly.

Qualification Summary

ABC Awards Level 3 Awards, Certificates, Diplomas in Photography

Qualifications and Pathways	
ABC Awards Level 3 Award in Photography (35mm Camera Techniques) ABC Awards Level 3 Award in Photography (Context and History of Photography) ABC Awards Level 3 Award in Photography (Darkroom Skills) ABC Awards Level 3 Award in Photography (Digital Photo Imaging Techniques) ABC Awards Level 3 Award in Photography (Documentary Photography) ABC Awards Level 3 Award in Photography (Exploring photographic Imaging) ABC Awards Level 3 Award in Photography (Large Format Photography) ABC Awards Level 3 Award in Photography (Location Fashion Photography) ABC Awards Level 3 Award in Photography (Photojournalism) ABC Awards Level 3 Award in Photography (Presenting and Photographic Images) ABC Awards Level 3 Award in Photography (Studio Photography) ABC Awards Level 3 Certificate in Photography (Black and White Photography) ABC Awards Level 3 Certificate in Photography (Digital Photography) ABC Awards Level 3 Certificate in Photography (Documentary Photography) ABC Awards Level 3 Certificate in Photography (Large Format Photography) ABC Awards Level 3 Certificate in Photography (Location Fashion Photography) ABC Awards Level 3 Certificate in Photography (Photojournalism) ABC Awards Level 3 Certificate in Photography (Studio Photography) ABC Awards Level 3 Certificate in Photography (Unendorsed) ABC Awards Level 3 Diploma in Photography (Photographic Practice) ABC Awards Level 3 Diploma in Photography (Unendorsed)	
Assessment	Internal assessment, internal and external moderation Specific requirements and restrictions may apply to individual units within qualifications. Please check unit and qualification details for specific information.
Grading	Awards: Pass Certificates and Diplomas: Pass/Merit/Distinction
Progression	The ABC Awards Level 3 Award, Certificate and Diploma in Photography will enable learners to progress to further and higher education or training through the development of specific technical and creative skills. Progression could be through the ABC Awards Level 3/4 Diploma in Foundation Studies in Art, Design and Media. Centres should be aware that reasonable Adjustments which may be permitted for assessment may in some instances limit a learner's progression into the sector. Centres must, therefore, inform learners of any limits their learning difficulty may impose on future progression
Accreditation Start Date	Award 01/03/2010 Certificate and Diploma 01/04/2010
Accreditation End Date	31/12/2014
Certification End Date	31/12/2017
ABC Sector	Art, Design, and Creative Industries
QCA Tier 2 Sector	9.3 Media and Communication

Support from sector bodies	Supported by Skillset
ABC Administering Office	Additional guidance and advice to support these qualifications and units is freely available to approved ABC centres. See ABC web site for the contact details of the administering office

Level 3 Award(s) In Photography

Rules of Combination: Learners must achieve a minimum of 8 credits from one pathway

Unit	Level	Credit Value	GLH	Page No.
35mm Camera Techniques Pathway				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
Context and History of Photography Pathway				
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
Digital Photo Imaging Techniques Pathway				
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
Documentary Photography Pathway				
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
Exploring photographic Imaging Pathway				
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
Large Format Photographic Techniques Pathway				
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
Location Fashion Photography Pathway				
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
Photographic Darkroom Skills Pathway				
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
Photojournalism Pathway				
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
Presenting and Photographic Images Pathway				
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
Studio Photography Pathway				
PH013-03 Studio photography [J/601/2616]	3	8	60	31

Numbers in box brackets indicate QCA unit Number

If learners achieve credits from units of the same title (or linked titles) at more than one level, they cannot count credits achieved from both units towards the credit target of a qualification

Entry Requirements	Pre 16	16 – 18	19 +
Section 96/97		ü	ü
LSC Qualification Code	50083181		
Recommended GLH	60		
Points Score	See ABC web site / Qualifications Directory		
Contribution to Threshold	See ABC Qualifications Directory		
ASL Option	This qualification sits in ASL		
Foundation Learning	No		
Type of Funding Available	See LAD (Learning Aims Database)		
Minimum Qualification Fee	See ABC web site for current fees and charges		
Unit Fee	Unit fees are based upon a unit's individual credit value. Please see the ABC web site for the current fee charged per credit.		
Additional Information	Please see ABC web site for qualifications that are eligible for Credit Transfer/APL/Exemption This could also include information about Technical Certificates/Apprenticeships		

Level 3 Certificates In Photography

Rules of Combination: Learners must achieve a minimum of 32 credits from one pathway. This must include 24 credits from the pathways' mandatory units and 8 credits for the pathways' option units

Unit	Level	Credit Value	GLH	Page No.
Black and White Photography Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
Option Units(learners must achieve one unit from this group)				
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
PH013-03 Studio photography [J/601/2616]	3	8	60	31
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Digital Photography Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
Option Units (learners must achieve one unit from this group)				
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
PH013-03 Studio photography [J/601/2616]	3	8	60	31
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Documentary Photography Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
Option Units (learners must achieve one unit from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17

PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Large Format Photography Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
Option Units (learners must achieve one unit from this group)				
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
PH013-03 Studio photography [J/601/2616]	3	8	60	31
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Location Fashion Photography Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
Option Units (learners must achieve one unit from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Photojournalism Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
Option Units (learners must achieve one unit from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative Industries [J/601/3619]	3	8	60	35

Studio Photography Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
PH013-03 Studio photography [J/601/2616]	3	8	60	31
Option Units (learners must achieve one unit from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Unendorsed Pathway				
Mandatory Units				
PH001-03 Applying specialist photography knowledge and skills to problem solving [Y/601/3513]	3	8	40	10
Option Units (learners must achieve three units from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
PH013-03 Studio photography [J/601/2616]	3	8	60	31
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35

Numbers in box brackets indicate QCA unit Number

If learners achieve credits from units of the same title (or linked titles) at more than one level, they cannot count credits achieved from both units towards the credit target of a qualification

Entry Requirements					
Section 96/97	Pre 16	16 – 18	ü	19 +	ü
LSC Qualification Code	50084689				
Recommended GLH	220				
Points Score	See ABC web site / Qualifications Directory				
Contribution to Threshold	See ABC Qualifications Directory				
ASL Option	This qualification is included as ASL				
Type of Funding Available	See LAD (Learning Aims Database)				
Minimum Qualification Fee	See ABC web site for current fees and charges				

Unit Fee	Unit fees are based upon a unit's individual credit value. Please see the ABC web site for the current fee charged per credit.
Additional Information	Please see ABC web site for qualifications that are eligible for Credit Transfer/APL/Exemption This could also include information about Technical Certificates/Apprenticeships

Level 3 Diploma In Photography

Rules of Combination: Learners must achieve a minimum of 64 credits from one pathway.

Unit	Level	Credit Value	GLH	Page No.
Photographic Practice Pathway				
Mandatory Units				
PH002-03 Photographic project planning, implementation, and review [K/601/3516]	3	16	90	12
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
Mandatory Option Units (learners must achieve one unit from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
Option Units (learners must achieve three units from this group)				
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
PH007-03 Exploring photographic imaging [T/601/2577]	3	8	60	21
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
PH013-03 Studio photography [J/601/2616]	3	8	60	31
GD012-03 Pixel-based image manipulation [L/601/3542]	3	8	60	33
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35
Unendorsed Pathway				
Mandatory Unit				
PH002-03 Photographic project planning, implementation, and review [K/601/3516]	3	16	90	12
Option Units (learners must achieve six units from this group)				
PH003-03 35mm camera techniques [F/601/2548]	3	8	60	14
PH004-03 Context and history of photography [R/601/2568]	3	8	60	15
PH005-03 Digital photo imaging techniques [R/601/2571]	3	8	60	17
PH006-03 Documentary photography [D/601/2573]	3	8	60	19
PH008-03 Large format photographic techniques [F/601/2579]	3	8	60	23
PH009-03 Location fashion photography [A/601/2581]	3	8	60	24
PH010-03 Photographic darkroom skills [J/601/2583]	3	8	60	26
PH011-03 Photojournalism [M/601/2609]	3	8	60	28
PH012-03 Presenting photographic images[A/601/2614]	3	8	60	30
PH013-03 Studio photography [J/601/2616]	3	8	60	31
VA008-03 Employment and freelancing in the creative industries [J/601/3619]	3	8	60	35

Numbers in box brackets indicate QCA unit Number

If learners achieve credits from units of the same title (or linked titles) at more than one level, they cannot count credits achieved from both units towards the credit target of a qualification

Entry Requirements						
Section 96/97	Pre 16		16 – 18	ü	19 +	ü
LSC Qualification Code	50084690					
Recommended GLH	450					

Points Score	See ABC web site / Qualifications Directory
Contribution to Threshold	See ABC Qualifications Directory
ASL Option	N/A
Type of Funding Available	See LAD (Learning Aims Database)
Minimum Qualification Fee	See ABC web site for current fees and charges
Unit Fee	Unit fees are based upon a unit's individual credit value. Please see the ABC web site for the current fee charged per credit.
Additional Information	Please see ABC web site for qualifications that are eligible for Credit Transfer/APL/Exemption This could also include information about Technical Certificates/Apprenticeships

Unit Details

Unit Title	PH001-03 Applying specialist knowledge and skills to photographic problem solving
Level	3
Credit Value	8
Guided Learning Hours	40
Unit Summary	This unit will enable learners to utilise specialist photographic skills and knowledge to solve photographic problems. Through planning, implementation and review learners will be able to apply their photographic skills in a realistic professional context
Learning Outcomes (1 to 4) <i>The learner will</i>	Assessment Criteria (1.1 to 4.2) <i>The learner can</i>
1. Be able to assess a photographic problem	<p>1.1 Assess a photographic brief to include</p> <ul style="list-style-type: none"> • Description of the initial intended outcome • Identification of the intended medium • Initial assessment of anticipated resources • Identification of any initial concerns <p>1.2 Explore the potential of at least three potential approaches in terms of their likely feasibility to include preliminary consideration of</p> <ul style="list-style-type: none"> • Resource requirements • Skills requirements • Time limitations • Creative influences and preferences • Other restrictions or challenges <p>1.3 Evaluate the initial creative approaches explored in 1.2 in order to select the most appropriate one for further development</p>
2. Be able to recognise photographic skills requirements	<p>2.1 Assess current level of own photographic skills</p> <p>2.2 Determine skills necessary to achieve intended outcome</p>
3. Be able to produce a photographic project plan	<p>3.1 Agree a detailed plan to include</p> <ul style="list-style-type: none"> • Availability and access to required resources including media, tools, specialist workspace and specialist support • Processes and practices to be employed • Required research • Utilisation of their photographic skills and knowledge

	<ul style="list-style-type: none"> • Schedules, including milestones, timescales and deadlines for each activity • Identification of potential risks, ways of addressing and/or reducing them and planning for contingencies • Potential or required adaptations or alternatives to initial creative intention
<p>4. Be able to implement a photographic project plan</p>	<p>4.1 Implement the plan assessing progress against proposed deadline and timescales</p> <p>4.2 Justify any adaptations or amendments to project plan</p>

Unit Title	PH002-03 Photographic project planning, implementation and review
Level	3
Credit Value	16
Guided Learning Hours	90
Unit Summary	This unit will enable learners to place their photographic practice in to a relevant professional context through the coherent articulation of their creative intentions. The development of a comprehensive project will enable learners to recognise creative influences in their own work and develop an understanding of their own creative ambitions. Through planning, implementation and review learners will be able to assess and develop their photographic and presentation skills
Learning Outcomes (1 to 7) <i>The learner will</i>	Assessment Criteria (1.1 to 7.2) <i>The learner can</i>
1. Be able to recognise creative influences on own photographic work	1.1 Analyse influence of recognised photographers upon own creative choices and vision 1.2 Assess their own creative ambitions, preferences and areas of interest
2. Be able to articulate their photographic project intentions	2.1 Assess a photographic project brief to include <ul style="list-style-type: none"> • Description of the initial project intention • Identification of the intended medium • Initial assessment of anticipated resources • Identification of any initial concerns 2.2 Explore the potential of at least three initial creative approaches in terms of their likely feasibility to include preliminary consideration of <ul style="list-style-type: none"> • Resource requirements • Skills requirements • Time limitations • Creative influences and preferences • Other restrictions or challenges 2.3 Evaluate the initial creative approaches explored in 2.2 in order to select the most appropriate one for further development
3. Be able to recognise photographic skills needs	3.1 Assess current level of own photographic skills 3.2 Determine skills necessary to achieve creative intention

	3.3 Identify skills gaps, development needs and opportunities
4. Be able to agree a detailed project plan	4.1 Agree a detailed project plan to include <ul style="list-style-type: none"> • Rationale for the development • Availability and access to required resources including media, tools, specialist workspace and specialist support • Processes and practices to be employed • Required research • Incorporation and development of their photographic skills and knowledge • Schedules, including milestones, timescales and deadlines for each activity • Identification of potential risks, ways of addressing and/or reducing them and planning for contingencies • Potential or required adaptations or alternatives to initial creative intention
5. Be able to realise a photographic project	5.1 Implement the project plan assessing progress against proposed deadline and timescales 5.2 Justify any adaptations or amendments to project plan
6. Be able to present final outcomes of photographic project	6.1 Select and justify methods chosen to present photographic outcomes in terms of intended purpose 6.2 Organise presentation in accordance with expectations and protocols of identified professional environment 6.3 Review success of presentation in terms of its intended purpose or reaction
7. Be able to review own development	7.1 Analyse their aesthetic and skills development 7.2 Evaluate opportunities for further development of their photographic skills and knowledge

Unit Title	PH003-03 35mm camera techniques
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit enables the learner to acquire a technical understanding of 35mm cameras used in the generation of still images. Learners will gain an understanding of the uses and limitations of small format photography through the exploration of procedures and tasks relevant to the professional photographer. Learners will be able to apply effective control of a camera and standard accessories to produce successful images
Learning Outcomes (1 to 5) <i>The learner will</i>	Assessment Criteria (1.1 to 5.1) <i>The learner can</i>
1. Be able to use a standard 35mm single-lens-reflex camera	<p>1.1 Correctly load film and set film-speed (on camera or exposure meter)</p> <p>1.2 Correctly use standard camera controls and functions to include</p> <ul style="list-style-type: none"> • light metering • focusing • aperture • shutter speed <p>1.3 Correctly remove film from camera</p>
2. Be able to use standard camera accessories	<p>2.1 Select appropriate camera accessories for a range of photographic applications, to include at least three of the following</p> <ul style="list-style-type: none"> • Interior • Portrait • Landscape • Detail/macro • Action • One other purpose <p>2.2 Use appropriate camera accessories for at least three of the above photographic applications</p>

<p>3. Be able to use a range of film-types</p>	<p>3.1 Specify the most appropriate film types for at least three of the following specialist uses</p> <ul style="list-style-type: none"> • Interior • Portrait • Landscape • Detail/macro • Action • One other purpose <p>3.2 Select appropriate film for a specific purpose and justify choice</p> <p>3.3 Use appropriate film for a specific purpose, producing at least ten images</p>
<p>4. Be able to present a portfolio of photographs taken with a 35mm camera to a professional standard</p>	<p>4.1 Present a portfolio of images in an appropriate format that demonstrates</p> <ul style="list-style-type: none"> • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
<p>5. Be able to review own creative development</p>	<p>5.1 Evaluate personal progress in relation to 35mm photographic practice</p>

Unit Title	PH004-03 Context and history of photography
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit enables learners to gain an understanding of the contemporary significance of photography and to place their own creative work in a historical and cultural context
Learning Outcomes (1 to 3) <i>The learner will</i>	Assessment Criteria (1.1 to 3.3) <i>The learner can</i>
1. Understand the influences on photographers' work	<p>1.1 Assess the degree to which, prevailing influences - e.g. social, cultural, political, economic, personal and ideological - have had an effect upon at least three photographers' work e.g. social, cultural, political, economic, personal and ideological</p> <p>1.2 Illustrate how these influences were reflected in their work.</p> <p>1.3 Assess the extent to which prevailing and emerging technologies are evidenced in their work</p>
2. Recognise the visual qualities in photographers' work	<p>2.1 Analyse the work of three chosen photographers in terms of</p> <ul style="list-style-type: none"> • Visual language used • Rationale for the production of the photograph/s
3. Recognise influences upon their own photographic work	<p>3.1 Assess the extent to which their own work is influenced by contemporary factors e.g. social, cultural, political, economic and ideological</p> <p>3.2 Illustrate the extent to which established and new technologies affect the work they produce</p> <p>3.3 Explain how other photographers continue to influence their own work</p>

Unit Title	PH005-03 Digital photo imaging techniques
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit enables the learner to acquire a technical understanding of digital photo imaging used in the generation of still images. Learner will gain an understanding of the uses and limitations of digital photography through the exploration of procedures and tasks relevant to the professional photographer. Learners will be able to apply effective control of a camera to produce and store successful images
Learning Outcomes (1 to 5) <i>The learner will</i>	Assessment Criteria (1.1 to 5.1) <i>The learner can</i>
1. Be able to use compact digital cameras to create photographic images	1.1 Competently use and control compact digital cameras to include <ul style="list-style-type: none"> • Auto settings • Custom settings • Use of built in flash
2. Use Digital Single Lens Reflex cameras	2.1 Competently use and control digital single lens reflex (DSLR) cameras to control focussing, to include manual and auto settings 2.2 Competently use and control digital single lens reflex (DSLR) cameras to control exposure, to include <ul style="list-style-type: none"> • Aperture priority • Shutter priority • Manual exposure settings 2.3 Competently use and control digital single lens reflex (DSLR) cameras to control image quality to include <ul style="list-style-type: none"> • White balance • ISO settings • File formats (e.g. RAW and JPEG settings)
3. Be able to download and store digital images from a camera	3.1 Import images into an image management system 3.2 Appropriately store digital image files using professional image management software

	<p>3.3 Optimise digital images for export for various purposes</p> <p>3.4 Retrieve and output images for subsequent use</p>
<p>4 Be able to present a portfolio of photographs taken with a digital camera to a professional standard</p>	<p>4.1 Present a portfolio of images in an appropriate format that demonstrates</p> <ul style="list-style-type: none"> • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
<p>5 Be able to review own creative development</p>	<p>5.1 Evaluate personal progress in relation to digital photographic practice</p>

Unit Title	PH006-03 Documentary photography
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit aims to introduce learners to the theoretical, methodological and specific skills associated with documentary/reportage photography. Additionally the unit seeks to introduce learners to methods of visual research, pre-planning and organised record keeping
Learning Outcomes (1 to 6) <i>The learner will</i>	Assessment Criteria (1.1 to 6.1) <i>The learner can</i>
1. Understand approaches to documentary photography	1.1 Evaluate a minimum of six examples of documentary photography produced by at least three photographers to determine <ul style="list-style-type: none"> • The relationship between the approach of the photographer, the final application, format and the subject matter • The potential to employ similar approaches in own work
2. Understand how lighting conditions determine approaches to photographing subjects	2.1 Assess, with the use of examples, the suitability of different approaches to photographing subjects under varying available lighting conditions 2.2 Assess, with the use of examples, the suitability of different approaches to photographing subjects using supplementary lighting e.g. use on and off camera flash, reflectors
3. Be able to select topics for documentary photography	3.1 Determine suitable topics for their own documentary photography 3.2 Select and justify their choice of topic/s for documentary photography identifying intended outcomes
4. Be able to carry out a documentary photo-shoot	4.1 Manage a documentary photo-shoot to ensure: <ul style="list-style-type: none"> • required permissions are secured • time scales are met • equipment is setup correctly • testing of specialist equipment • organisation of necessary personnel

	<p>4.2 Competently use specialist equipment to undertake documentary photography</p> <p>4.3 Work within health and safety guidelines for on-site photo-shoots</p> <p>4.4 Employ a range of photographic treatments</p>
<p>5. Be able to present a portfolio of images from a documentary photo-shoot</p>	<p>5.1 Professionally present a portfolio of images in an appropriate format that demonstrates</p> <ul style="list-style-type: none"> • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
<p>6. Be able to review own creative development</p>	<p>6.1 Evaluate their personal progress in relation to documentary photography</p>

Unit Title	PH007-03 Exploring photographic imaging
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit allows learners to experiments with a range of approaches and devices used for photographic imaging. The unit enables learners to understand the comparative benefits and limitations of a range of devices to generate effective images and obtain outputs that are appropriate to the intended purpose
Learning Outcomes (1 to 4) <i>The learner will</i>	Assessment Criteria (1.1 to 4.2) <i>The learner can</i>
1. Understand the suitability of different photographic imaging devices for different purposes	<p>1.1 Produce photographic images using four different devices and evaluate their experience</p> <ul style="list-style-type: none"> • Pin hole camera • Photogram • Mobile phone camera • Camera obscura • Simple film camera • Disposable camera • Sun printing • Digital single lens reflex camera • Film single lens reflex camera • Compact digital camera • Large format/view camera • Instant Cameras • Any one other type of photographic imaging device <p>1.2 Use one type of device from the list above to produce images in four of the following categories and evaluate their experience</p> <ul style="list-style-type: none"> • Portrait • Landscape • Action • Interior • Still life • Studio • Documentary • Photojournalism • Advertising • Fashion

	<ul style="list-style-type: none"> • Architectural • Any one other category
<p>2. Understand the factors that affect the quality of photographic outcomes</p>	<p>2.1 Evaluate, with the use of images produced above, the suitability of the chosen devices for each of the chosen purposes</p> <p>2.2 Analyse the aesthetic qualities of the images produced</p> <p>2.3 Explain why differences arose in the technical qualities of images they produced</p> <p>2.4 Compare the qualities of the images with those of published examples where a similar type of camera or process was used.</p>
<p>3. Understand the options available for obtaining final photographic images</p>	<p>3.1 Identify a range of relevant processes for obtaining final photographic images</p> <p>3.2 Select the most appropriate process in relation to the intended purpose</p>
<p>4. Be able to appropriately present and evaluate a portfolio of photographs</p>	<p>4.1 Present a portfolio of images in an appropriate format</p> <p>4.2 Evaluate personal progress with relation to photographic practice</p>

Unit Title	PH008-03 Large format photographic techniques
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	The unit aims to enable learners to explore the use of large format photography with particular reference to view-camera/monorail camera systems. Additionally, the unit will provide learners with the opportunity to explore the creative and technical advantages and versatility of the large format photographic system
Learning Outcomes (1 to 4) <i>The learner will</i>	Assessment Criteria (1.1 to 4.1) <i>The learner can</i>
1. Be able to assemble and operate a large format camera system	1.1 Correctly assemble a large format camera 1.2 Choose correct lenses bellow types and backs for a large format camera
2. Be able to generate images using large format photography	2.1 Demonstrate how to control, suppress or exaggerate perspective using camera movements in order to create studio and/or location photographs 2.2 Demonstrate how to control depth of field using camera movements in order to create studio and/or location photographs 2.3 Demonstrate how to determine exposure correctly for studio and/or location photographs
3. Be able to present photographs taken with a large format camera	3.1 Professionally present final images appropriately, demonstrating <ul style="list-style-type: none"> • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
4 Be able to review own creative development	4.1 Evaluate personal progress in relation to large format photographic practice

Unit Title	PH009-03 Location fashion photography
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	In this unit Learners will develop skills in researching, producing and managing street fashion photo-shoots. Additionally the unit seeks to introduce students to the planning of shoots, selection of locations and working within a team
Learning Outcomes (1 to 6) <i>The learner will</i>	Assessment Criteria (1.1 to 6.1) <i>The learner can</i>
1. Understand approaches to location fashion photography	1.1 Evaluate a minimum of six examples of location fashion photography produced by at least three fashion photographers to determine <ul style="list-style-type: none"> • The relationship between the approach of the photographer, the final application, format and the subject matter • The potential to employ similar approaches in own work
2. Understand the components of a successful location fashion photographic shoot	2.1 Assess, with the use of examples, the contribution and relationship between the following in creating a successful location fashion photograph <ul style="list-style-type: none"> • Fashion style • Location choice • Model choice • Available and additional lighting
3. Be able to select a theme for a location fashion shoot	3.1 Identify at least three themes that could be suitable for their own location fashion shoot and assess their potential for further development 3.2 Select a suitable theme for their own location fashion shoot 3.3 Justify the choice of theme for location fashion shoot identifying intended outcome

<p>4. Be able to carry out a location fashion photo-shoot</p>	<p>4.1 Manage a location fashion photo-shoot to ensure</p> <ul style="list-style-type: none"> • required bookings are made • required permissions are obtained e.g. location use • model release forms are obtained • time scales are met • equipment is setup correctly • organisation of necessary personnel • organisation and composition of models and props <p>4.2 Competently use photographic equipment to create location fashion photographs</p> <p>4.3 Work within health and safety guidelines for on-site photo-shoots</p>
<p>5. Be able to present a portfolio of images from a location fashion photo-shoot</p>	<p>5.1 Professionally present a portfolio of images in an appropriate format that demonstrates</p> <ul style="list-style-type: none"> • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
<p>6. Be able to review own creative development</p>	<p>6.1 Evaluate their personal progress in relation to location fashion photography</p>

Unit Title	PH010-03 Photographic darkroom skills
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit aims to introduce learners to black and white darkroom practice including the competent and safe use of materials and technology
Learning Outcomes (1 to 5) <i>The learner will</i>	Assessment Criteria (1.1 to 5.2) <i>The learner can</i>
1. Be able to work independently in a darkroom environment	1.1 Plan time to complete darkroom tasks efficiently 1.2 Prepare darkroom equipment for planned tasks to include <ul style="list-style-type: none"> • correct setup of enlarger • ensuring chemicals are appropriately mixed and fresh • safe light conditions • checking tray sequence • temperature control 1.3 Use darkroom equipment appropriately and competently for intended purposes 1.4 Work within health and safety guidelines for darkroom practice
2. Produce negatives	2.1 Develop black and white film ensuring <ul style="list-style-type: none"> • correct sequence and temperature of chemicals • correct developing time • correct drying time and temperature
3. Explore the uses of black and white photographic materials and equipment	3.1 Produce imagery using different grades of papers and/or accurate use of contrast control for multigrade papers 3.2 Explore a minimum of three different print manipulation techniques in the darkroom e.g. dodging, burning, bleaching, toning, solarisation
4. Be able to produce, contact prints and enlargements	4.1 Produce contact prints 4.2 Employ appropriate equipment and techniques to achieve correct exposure

	<p>4.3 Employ appropriate equipment and techniques to achieve correct focus</p> <p>4.4 Produce final intended photographic image/s with the use of an enlarger</p>
<p>5. Be able to review own creative development</p>	<p>5.1 Evaluate their personal progress in relation to darkroom practice</p> <p>5.2 Compare the results of own darkroom experimentation to identify examples that illustrate progress and achievement in terms of technical competence.</p>

Unit Title	PH011-03 Photojournalism
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit aims to introduce learners to the theoretical, methodological and specific skills associated with photojournalism. Additionally the unit seeks to introduce learners to methods of visual research, pre-planning and organised record keeping
Learning Outcomes (1 to 7) <i>The learner will</i>	Assessment Criteria (1.1 to 7.1) <i>The learner can</i>
1. Understand approaches to photojournalism	1.1 Evaluate a minimum of six examples of photojournalism produced by at least three photographers to determine <ul style="list-style-type: none"> • The relationship between the approach of the photographer, the final application, format and the subject matter • The potential to employ similar approaches in own work
2. Understand how to respond to varying environmental conditions	2.1 Assess, with the use of examples, the suitability of different approaches to photographing subjects under varying prevailing conditions e.g. lighting, weather, distance, access
3. Be able to select topics for photojournalism	3.1 Identify at least three themes or events that could be suitable for their own photojournalism and assess their potential for further development 3.2 Select a suitable theme for their own photojournalism 3.3 Justify the choice of theme for photojournalism identifying intended outcome/s
4. Be able to capture photojournalistic images	4.1 Employ a range of photographic treatments to capture at least five photojournalistic images from three contrasting themes or events 4.2 Work within legislative and health and safety guidelines for photojournalism 4.3 Use specialist equipment competently to achieve intended outcome

<p>5. Be able to prepare and output images for intended photojournalistic purpose</p>	<p>5.1 Employ image manipulation technology to change an image in at least three ways, for example to crop, enhance colour or heighten contrast</p> <p>5.2 Produce output in formats appropriate to intended purpose</p>
<p>6. Be able create a personal presentation portfolio of photojournalistic images</p>	<p>6.1 Select and compile own photojournalistic images in an appropriate format that demonstrates</p> <ul style="list-style-type: none"> • Relevance • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
<p>7. Be able to review own creative development</p>	<p>7.1 Evaluate their personal progress in relation to photojournalistic photography</p>

Unit Title	PH0012-03 Presenting photographic images
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit seeks to develop the skill of editing and presenting photographic images for varied contexts. During the unit learners will explore professional presentation methods suitable to a range of audiences, formats and purposes. Learners will investigate a range of technical and legal issues in order to present photographic images in a professional context
Learning Outcomes (1 to 3) <i>The learner will</i>	Assessment Criteria (1.1 to 3.2) <i>The learner can</i>
1. Understand suitable presentation methods for a range of audiences	1.1 Identify at least three target audiences to whom they would wish to present their work 1.2 Investigate a range of possible presentation formats for each of the target audiences
2. Be able to present photographic work in an appropriate professional manner	2.1 Create and justify a suitable presentation format for a selected target audience 2.2 Assess key legal issues in relation to the presentation of their photographic work 2.3 Select, organise and prepare photographic work for presentation to the target audience 2.4 Present photographic work to an audience* and elicit feedback
3. Be able to evaluate their photographic presentation	3.1 Evaluate the appropriateness of the photographic presentation in relation to the target audience 3.2 Evaluate the effectiveness of the presentation in relation to their stated intentions

Unit Title	PH013-03 Studio photography
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit aims to introduce learners to the theoretical, methodological and specific skills associated with studio photography. Additionally the unit seeks to introduce learners to methods of visual research, pre-planning and organised record keeping
Learning Outcomes (1 to 6) <i>The learner will</i>	Assessment Criteria (1.1 to 6.1) <i>The learner can</i>
1. Understand approaches to studio photography	1.1 Evaluate a minimum of six examples of studio photography produced by at least three photographers to determine <ul style="list-style-type: none"> • The relationship between the approach of the photographer and the subject matter • The potential to employ similar approaches in own work
2. Understand how lighting conditions determine approaches to photographing subjects	2.1 Assess, with the use of examples, the suitability of different approaches to photographing subjects to include <ul style="list-style-type: none"> • Different types of studio lighting e.g. Photo flood and flash • Different numbers of lights • Different positioning of lights • Different coloured lighting
3. Be able to select themes for studio photography	3.1 Determine suitable themes for their own studio photography 3.2 Select and justify their choice of a particular theme for studio photography identifying intended outcomes
4. Be able to carry out a studio photo-shoot	4.1 Manage a studio photo-shoot to ensure <ul style="list-style-type: none"> • required bookings are made • required permissions are obtained e.g. model release form • time scales are met • equipment is setup correctly • testing of specialist equipment • organisation of necessary personnel • organisation and composition of models and props

	<p>4.2 Competently use specialist equipment to undertake studio photography</p> <p>4.3 Work within health and safety guidelines for studio photo-shoots</p> <p>4.4 Employ a range of photographic treatments</p>
<p>5. Be able to present a portfolio of images from a studio photo-shoot</p>	<p>5.1 Professionally present a portfolio of images in an appropriate format that demonstrates</p> <ul style="list-style-type: none"> • Visual awareness • Control of media and materials • Appropriate layout • Presentation of imagery • Precision and attention to detail
<p>6. Be able to review own creative development</p>	<p>6.1 Evaluate their personal progress in relation to studio photography</p>

Unit Title	GD012-03 Pixel-based image manipulation
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit is aimed at learners who wish to gain skills and knowledge in the use of industry standard software for the pixel-based manipulation of digital imagery. Learners will be able to make use of commonly used software tools and functions and apply them to typical image manipulation tasks, such as colour correction, image-retouching and enhancement
Learning Outcomes (1 to 4) <i>The learner will</i>	Assessment Criteria (1.1 to 4.2) <i>The learner can</i>
1. Recognise the use of pixel based image software	1.1 Assess how and where pixel based image software is employed with the use of at least six examples
2. Be able to explore the tools and functions of pixel-based image manipulation software	<p>2.1 Manipulate at least six imported images using the following</p> <ul style="list-style-type: none"> • Layers • Filters • Repair tools • Colour adjustment • Colour management • Cropping <p>2.2 Construct at least four images from component source material experimenting with a combination of at least four of the following in each</p> <ul style="list-style-type: none"> • Selection tools • Layers • Lasso tools • Pen tools • Eraser • Brush tools • Clone tool • Colour <p>2.3 Evaluate the outcomes from 2.1 and 2.2 in terms of technical and aesthetic qualities</p>

<p>3. Be able to initiate and create images in pixel-based image manipulation software for intended output</p>	<p>3.1 Formulate an intention for a final outcome</p> <p>3.2 Assess image requirements for intended output in terms of</p> <ul style="list-style-type: none"> • Resolution • Colour mode • Output size • File format <p>3.3 Select appropriate image settings to create intended final outcome</p> <p>3.4 Select and use pixel based image software tools to create an intended final outcome</p> <p>3.5 Review final outcome in terms of its technical and aesthetic qualities</p>
<p>4. Be able to manage and store digital imagery</p>	<p>4.1 Create a digital filing system for source and final imagery in appropriate file locations</p> <p>4.2 Save digital files in appropriate formats for print and screen-based outputs</p>

Unit Title	VA008-03 Employment and freelancing in the creative industries
Level	3
Credit Value	8
Guided Learning Hours	60
Unit Summary	This unit enables learners to gain an understanding of professional employment and self-employment opportunities within the creative industries. It covers how economic factors can affect the practices of the creative industries, and how independent agencies can help individuals gain employment or develop enterprise ideas. Learners will produce a business plan and suitable self promotion materials to aid personal progression
Learning Outcomes (1 to 4) <i>The learner will</i>	Assessment Criteria (1.1 to 4.3) <i>The learner can</i>
1. Understand business and economic influences on opportunities in the creative industries	1.1 Assess the significance of two key economic trends upon employment and freelancing opportunities in the creative industries
2. Be able to recognise commercial and professional opportunities	2.1 Identify at least one potential employment / freelancing opportunity in the creative industries <ul style="list-style-type: none"> • Locally/regional • Nationally • Internationally 2.2 Evaluate the commercial and/or professional benefit of at least one enterprise or employment opportunity in the creative industries 2.3 Assess the value to themselves of the support available from careers and enterprise support mechanisms
3. Be able to produce a business development plan for a creative enterprise	3.1 Determine key milestones to support their own continuing personal and professional progression 3.2 Evaluate the commercial potential of their own work in relation to wider professional practice 3.3 Set goals and objectives for a specified potential creative enterprise

	<p>3.4 Produce a business plan for a creative enterprise to include</p> <ul style="list-style-type: none"> • Goals and objectives • Costs • Potential risks • Market analysis • Measures and methods for monitoring and evaluating the plan
<p>4. Be able to use self promotion methods to support personal progression</p>	<p>4.1 Assess the significance of self promotion to the creative practitioner</p> <p>4.2 Evaluate the effectiveness of two methods of self promotion used by creative practitioners</p> <p>4.3 Produce two examples of self promotion material to support personal progression and assess their effectiveness as self promotion tools</p>