



QUALITY LICENCE SCHEME

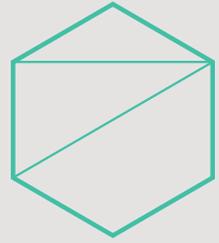
ABC Awards & **Certa** Awards



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WHO WE ARE



We are part of the Skills and Education Group Awards, a leading national awarding organisation, with a long-established reputation for providing high-quality support and services to the educational sector through our brands ABC Awards and Certa Awards. We are committed to helping employers, organisations and learners cultivate the relevant skills for learning, skills for employment, skills for life.

We work with a wide range of organisations nationally, and help tens of thousands of learners gain the relevant skills to progress in their chosen careers.

Our flexible range of products including the Quality Licence Scheme (QLS), Ofqual regulated qualifications, apprenticeships and tailored programmes offer a wide choice of opportunities to help learners across the country to progress in education and work.

Whether you are an educational institution, training provider or employer, we can help you offer high-quality courses to your learners and employees, with support from our professional and expert team.

This brochure is specifically about our Quality Licence Scheme. For more information about ABC Awards, Certa Awards and other products that we provide, please see our websites: abcawards.co.uk and certaawards.co.uk.

ABOUT THE SCHEME

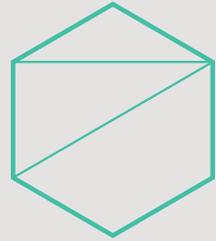
We recognise that there are many organisations which offer training and learning opportunities, without using regulated qualifications.

Our Quality Licence Scheme has been designed specifically for you – to recognise your commitment to high-quality courses. It also offers you the freedom to develop courses that meet the needs of your learners.

Being approved for our Quality Licence Scheme demonstrates to the people you work with that you are committed to delivering quality learning. It also shows that you have been endorsed by a leading national awarding organisation.

Our Quality Licence Scheme is available for all organisations operating outside of the regulated qualifications market both in the UK and internationally.

HOW IT WORKS



The organisations we work with through our Quality Licence Scheme are known as our Providers. Our Providers pay an annual licence fee, enabling them to have any number of their courses endorsed under the Quality Licence Scheme.

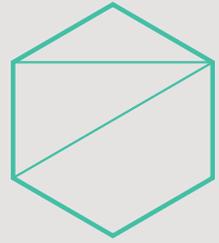
In order to become an Approved Provider, you will need to go through a straightforward application process and a quality audit. This is to ensure you meet our standards, as outlined in our Standard and Guidance Principles (page 10).

As part of the application process, you will be provided with a copy of the Standard and Guidance document. You may request an advisory visit to help you set up.

The courses which are approved by the Quality Licence Scheme are owned by you, as the Provider. Your learners will receive a jointly branded Certificate of Achievement and Unit Summary on completion of their course - to recognise their achievements.

Our Quality Licence Scheme is available for all organisations operating outside of the regulated qualifications market both in the UK and internationally.

BENEFITS OF THE SCHEME



- Endorsement from two respected brands in the awarding sector; ABC Awards and Certa Awards
- An open and transparent pricing model
- Use of the Quality Licence Scheme logo for promotion
- Supporting statements to help you advertise your status to your learners
- Submit any number of programmes and courses - following a simple process at no additional cost
- Quick and easy-to-use secure online portal for registrations and Certificate of Achievement claims
- Same day dispatch for claims made before 12 noon GMT - saving your business time printing certificates
- Instant access e-Certificate of Achievements on claim for you to forward on to your learners
- Access to management information reports
- Raising provider profile by listing you on our Approved Providers list - on both the ABC Awards and Certa Awards websites

- An expert Quality Licence Scheme manager - who will support you with your application and continue to work with you once you are an Approved Provider
- Excellent ongoing customer service to support you, with your every day business needs - with a dedicated point of contact
- Annual audit by a specialist who will provide feedback on your areas of good practice and suggestions for improvement.

Recent evaluation has highlighted significant benefits to businesses on the Quality Licence Scheme:

“Thanks to being part of the scheme, we have the ability to offer a wide range of courses with quality approval.”

“Our sales of distance learning courses have significantly advanced with the Quality Licence Scheme.”

“Our assessment and evaluation procedures have greatly improved since working with the Quality Licence Scheme.”

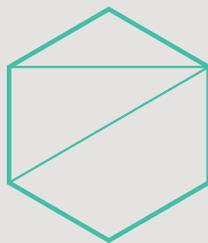
“The Quality Licence Scheme has enabled our business to see an increase in recruitment and retention of learners.”

“Our marketability has strengthened by the accreditation, as well as having a raised standard because of the quality requirements.”

***Strengthen your brand
by aligning with a
national awarding
organisation!***

QUALITY
LICENCE
SCHEME
ABC Awards • Certa Awards

ADDED VALUE



As an approved Quality Licence Scheme Provider you will gain added value in the following ways:

- You will have the ability to demonstrate your commitment to quality, to customers
- Your customers will appreciate the value in collaborating with partners to create the best for them
- Strengthening your brand with your customers by aligning with a nationally recognised awarding organisation
- Having the opportunity to increase recruitment to your courses
- Certificates will be branded with the Skills and Education Group Awards logo, alongside the new Quality Licence Scheme logo featuring our respected brands ABC Awards and Certa Awards
- The ability to keep control of your course content.

STANDARD & GUIDING PRINCIPLES

We have developed a Quality Licence Scheme Standard and Guiding Principles for Providers. These will set out the high standards we expect you to meet and a structure which you will be audited against annually.

Standards

The Annual Audit assesses you against the following elements which make up our Standard:

1. Leadership and management
2. Resources
3. Quality of courses
4. Delivery and quality assurance.

These elements are used to quality assure your provision and ensure that you meet the high standards we expect of a Provider associated with the Skills and Education Group Awards and it's brands ABC Awards and Certa Awards.

Principles

Our Quality Licence Scheme has been designed with the following Guiding Principles. These form the foundation of our agreement with you:

1. Approved Providers are willing to share good practice with the Quality Licence Scheme team. This is in order to raise the quality and standard of the non-regulated market.
2. The ownership of course design and content remains with the Provider and as such we will not divulge details to a third party - without the Provider's prior consent.
3. Approved Providers are responsible for ensuring that high standards exist within any satellite locations and with any re-sellers of the approved courses.
4. We will seek to work with Providers offering similar courses to ensure that Approved Providers can promote provision. This meets the diverse needs of non-traditional learners.



We will support you -

with access to an expert Quality Licence Scheme manager



We have excellent customer service -

with a dedicated point of contact



We will help you through your annual audit by a dedicated specialist -

who will provide feedback on your areas of good practice and suggestions for improvement.



CASE STUDIES

Open Study College

“We chose the Quality Licence Scheme, as we wanted to work with an established awarding organisation. The ABC Awards brand is recognised and valued by our target audience. The Quality Licence Scheme has enabled us to increase our range of courses on offer, which has resulted in a year on year increase in learner enrolments and generated repeat business.”

**Thomas, Academic Manager at
Open Study College**

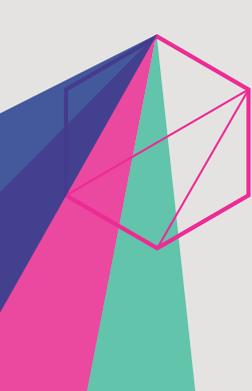
Open Study College have been a loyal Quality Licence Scheme customer since 2014. In the past twelve months, it has been recognised for its exceptional standard of courses, and has won an impressive total of nine industry awards. Among other accolades, the college is also the first distance learning provider to be shortlisted for a TES FE Award.

Conexus Healthcare UK

“Certa Awards have supported Conexus Healthcare UK from the start to accredit the Care Navigation course - guiding us, advising us and listening to us, as well as always recommending what would be best for learners and how we can provide training that is accessible, effective and comprehensive.”

**Kate, Managing Director at
Conexus Healthcare UK**

We have established a very successful, mutually beneficial partnership with Conexus Healthcare over the years. It all began when we worked with them to roll out their Care Navigation pilot, which has since been implemented in many parts of the UK. The growing relationship has seen Conexus become a valued Quality Licence Scheme member.



CASE STUDIES

College of Media and Publishing

“The Quality Licence Scheme has given us greater credibility, and gives enquirers a greater confidence in us. It also enables customers to apply for jobs or promotions with the confidence that they have a credible course.”

**Cleland, Principal at College of Media
and Publishing**

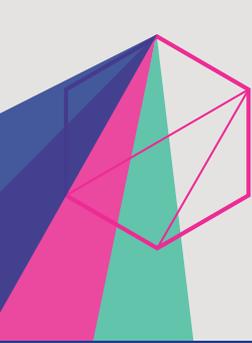
The College of Media and Publishing gained their Quality Licence Scheme status in 2017. The college began as a small family business in 2003, and was the UK's first online learning college. Since then, it has developed to become one of the UK's most successful online colleges.

Simply Changing

“It’s great to have an awarding organisation who recognises our expertise and is working with us to set standards that can be recognised through creative means.”

**Louise, Managing Director at
Simply Changing**

Since September 2014, we have been working with Simply Changing Ltd to recognise the high standards of their Level 5 Diploma in Performance Coaching with Neuro-Linguistic Programming (NLP). Louise Trevatt, set up the company in 2007 to run coaching workshops in Derbyshire and Lancashire. The organisation now reaches out to the global market offering coaching techniques and insights with flexible time frames through a choice of face-to-face learning, weekly webinars or a distance learning programme.



CASE STUDIES

NCC Home Learning

“At NCC Home Learning, we are delighted to be working with the Quality Licence Scheme. The team are always extremely helpful, supportive and efficient whilst the Quality Licence Scheme enables NCC to offer certification to our learners through the quality process.”

**Tony, Managing Director at
NCC Home Learning**

We have been working with NCC Home Learning for over four years to help ensure that their range of distance learning courses are at the highest standard for its diverse learners. With over 20 years' experience in adult education, NCC offers a vast selection of over 350 distance learning courses - providing useful solutions that have a relevant and practical use in the workplace.

Oakwood Home Learning

“We have worked with the Quality Licence Scheme for a number of years now with great success. Their knowledge of the sector, flexibility and support is a huge asset when developing new materials for learners. All of the staff we have dealt with have been on-the-ball, quick to respond and very knowledgeable in their respected roles. We would highly recommend partnering with them to any other centres.”

**David, Managing Director at
Oakwood Home Learning**

Oakwood Home Learning became part of our Quality Licence Scheme in 2015. As one of the most modern and innovative distance learning companies in the UK, the college offers a range of home study courses to learners in the UK and overseas. Together, we can help ensure effective online courses are delivered to help learners to gain accreditation on quality courses.

NO HIDDEN FEES

We offer a simple and transparent pricing model with no hidden fees. The model has been designed to provide you with the flexibility to respond to local, national and international skills needs, regardless of the sector you operate in - allowing you to add any number of new courses to the Scheme at no additional cost. Our only requirement is high-quality courses – we don't have any minimum requirements for the size of your organisation, the number of courses you offer, or the number of learners you deliver courses to.

Annual Licence Fee: £2000

This fee includes an annual audit/approval visit, access to the online portal, as well as the inclusion of any new courses. This fee is applicable to UK Providers only.

Learner Certificate of Achievement: £8 per certificate/e-Certificate

Certificates are issued the same working day, if claimed before 12 noon GMT. Please note that neither the annual licence fee nor learner certificates are subject to VAT or additional costs.

International Applications

We welcome applications from Providers working internationally. The fees for International Providers vary. For further information, please contact us via email at info@qualitylicencescheme.co.uk.

ADVISORY SUPPORT



We have a team of experienced and knowledgeable auditors, who are available to help and support you before, during and after your Quality Licence Scheme audit. Our team can help you remotely and/or can provide onsite support tailored to your individual needs.

Support that other Providers have benefited from includes the following:

- Understanding the Standard and what it means in practice (onsite/virtual)
- Implementing effective approaches to quality
- undertaking a pre-audit and/or self-assessment
- How to effectively meet the Standard
- Pre or post approval bespoke support.

Advisory support is available in person, by email or online:

£350 for a half day or £500 for a full day

For more information, please contact us on +44 115 854 1399 or get in touch via email at info@qualitylicencescheme.co.uk.

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ABC Awards & **Certa** Awards

Contact us for more information:

+44 115 854 1399

info@qualitylicencescheme.co.uk

www.abcawards.co.uk | www.certaawards.co.uk

Robins Wood House, Robins Wood Road, Nottingham, NG8 3NH

ABC Awards & Certa Awards are part of:

