

## **COOKIE STATEMENT**

Our websites use cookies to differentiate between distinct users who access it. A cookie is a small alpha-numeric archive which is stored on the hard-drive or in the browser of a computer, tablet, smartphone or similar device when it browses the internet. Cookies allow us to offer relevant information on our products and services and to provide you with a good experience when you browse our website.

The cookies we use are of the analytic type, which count number of users, help us to understand how they navigate our site and improve the way it works, for instance by making search results more accurate. We also use certain cookies for publicity purposes, so that we can efficiently manage the presentation of our posts on other platforms where users may request services such as Facebook, LinkedIn and Twitter.

None of our cookies store personal information such as your name or address. Please be aware that restricting cookies may impact on the functionality of ABC Awards websites.

## **WHAT KIND OF COOKIES DO WE USE?**

### **We use the following type of cookies:**

- First party cookies: installed by our own websites.
- Third-party cookies: installed by websites which don't belong to us. For instance, where we include content from Twitter on our websites, or buttons where users can share content to social networks. A user accessing such content from our own websites may have cookies installed or added from these third parties. ABC Awards does not control these third-party cookies and so the user must review the cookie policies of these websites for further information.

### **According to the length of time they remain active in the user's system:**

- Session cookies: collect and store data only whilst the user is visiting the websites.
- Persistent cookies: remain stored in a computer and may be accessed and managed by the organisation responsible for the cookie for a specific amount of time, or until the user deletes it.

### **According to the purpose for which data are collected through the cookies:**

- Technical cookies: allow the user to make the different options they facilitate: for example, controlling data traffic and communication, identifying a session etc.

- Personalisation cookies: allow the user to access services with certain personalised characteristics such as language, browser type, accessibility etc.
- Analytical cookies: allow organisations to follow and analyse the behaviour of users on a website so that improvements can be made based on user experience.
- Advertising cookies: these cookies are used to help with the management of advertising spaces. The ABC Awards websites do not use advertising spaces on it's websites.

In the table below, we detail the type of cookies that we use on our website along with their purpose:

SOURCE OF COOKIE [NAME OF COOKIE]	PURPOSE OF COOKIE
ABC Awards [shortlist]	A first party ABC Awards cookie set by this site to enable users to shortlist qualifications. The cookie expires after 7 days.
ABC Awards [viewed_cookie_policy]	A first party ABC Awards cookie set by this site to record that a notice has been shown to users stating ABC Awards' cookie policy. The cookie expires after 12 months.
WordPress [wordpress_test_cookie]	A third-party WordPress cookie. WordPress is a free and open-source content management system based on PHP and MySQL. This cookie is used by sites built with WordPress, it tests whether the browser has cookies enabled. The cookie expires when the browsing session ends.
Google Analytics [_ga, _gat, _gid.....]	Third-party cookies. We use Google Analytics, a web analytics service provided by Google, Inc. on our website to count visitors to our website and analyse their usage of the site to help us determine the value of our content to our users. The cookies expiration date varies, some expire after the session ends, others after two years.
Share This [stid, _uset, _unam, _stacxiommap, _stamap, _stgmap]	Third-party cookies. We use Share This to enable our users to share content from our website with their friends and contacts through a social networking and bookmarking sites.

	This service is provided by independent third-party suppliers and we do not access or retain any information using these cookies. The cookies expiration date varies, some expire after the session ends, others after one year.
Double Click [IDE]	A third-party Double Click cookie. A Google, Inc. digital marketing platform. This cookie provides us information about how the end user uses the website and any advertising the end user may have seen before visiting the website. The cookie expires yearly.

## TURNING OFF COOKIES

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Below are the links to the 'Help' pages of major browsers which explain how you can do this. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all, or parts of our websites or any other websites that you visit.

[Internet Explorer](#) | [Firefox](#) | [Chrome](#) | [Safari OS X](#) | [Opera](#) | [Safari iOS](#) | [Windows Mobile](#)

Except for essential cookies, all cookies will expire after a period of time.